

# GJ GLOBAL IT VENTURES

Your Ultimate Solution Destination

www.gjglobalsoft.com



### Who We Are

Our team's story began in 2002, when the Gokulam Group started an IT department with just 50 staff members.

Over the years, we have grown and expanded our expertise to offer a wide range of software development services across various domains, including finance, healthcare, education, FMCG, and logistics.

Fast forward to 2024, and we are now a leading technology consulting firm with a presence in Fintech, Edtech, Healthcare, Blockchain, Gaming, and Al/ML.

At the helm of our company are our visionary leaders: Mr. Gokulam Gopalan and Mr. Ramaswamy Janakiraman. With a background in education and technology, our founders bring a unique combination of skills and knowledge to the table. They have a passion for innovation and a commitment to excellence, and these values are evident in everything we do.





### What We Offer

#### Design

Highly refined, modern UX design leveraging the latest tools and design trends

#### **Technologies**

Java, React, Android, Flutter, Python

#### **Domains**

intech, Edtech, Healthcare, Blockchain, Gaming, and Al/ML

#### Specializations/Roles

Development, Quality Assurance, Devops, TL/BA

#### **Custom Project Development**

Dedicated Domain Research for every project Successfully delivered diverse projects over 20 years















## **Dedicated Team Hiring**

Whether you're in need of temporary project support or long-term staffing solutions, GJ Global provides top-tier resources to meet your specific needs. Our talent pool includes highly specialized professionals across various domains

- Java Developers Backend, Microservices, High-Performance, Enterprise Applications
- React Developers Skilled developers building dynamic, responsive, accessible Web applications
- Android Developers Intuitive and Reliable mobile apps, competitive with latest technologies
- Flutter Developers High-Quality Native performance on Android and iOS from single codebase
- Python / ML Experts Automate processes, use LLM capabilities, build complex data pipelines
- Devops Engineers Expertise in AWS, Azure. Standardized CI/CD practices. Infra as Code
- QA Engineers Manual testing, Test Plans, Test Reports. Automated Testing Frameworks
- UI/UX Designers Intuitive, Engaging Designs aligned with your brand identity
- TL/BA Strong Leadership and Wisdom of Experience can "round out" a team of developers assigned to your projects



# **How Dedicated Hiring Works**

#### Plug And Play Model

- Customer only pays GJ Global for the resources
- Resources flexibly allocated as per company's needs
- GJ Global completely manages resource training, management, accounting and employee welfare
- Resources seated at GJ Global's SEZ facility thus further saving costs
- Your business can focus completely on your core product building

#### **Additional Options**

- After a resource has worked with your company for 2 years, you have the option to transition the resource as your own employee
- This flexibility from GJ Global allows your company to retain highly-trained resources with high domain knowledge
- During such a transition, GJ Global will prepare supporting documentation such as SOP, and incremental product improvement documentation for future reference, as per your business's specific needs.



## Variations of Plug-and-Play-Model

#### **Extended Team**

- Augment your team with GJ resources
- Manage their task allocation directly

#### **Managed Team**

- Hire a team along with a Team-Lead
- Team-Lead reports directly to you, the client
- Team-Lead micro-manages the resources, and task-allocation

#### **Onsite Team**

 Build an Onsite Team embedded within your organization, to provide immediate support and seamless integration into your ops.

#### **Hybrid Onsite Team**

Combine an Onsite Team with off-site developers



## **Custom Project Development**

We specialize in delivering custom solutions across a range of key domains, each backed by our deep industry knowledge and technical prowess.

- ERP We have successfully deployed Enterprise Resource Planning projects that improve efficiency, reduce costs, and enhance decision-making capabilities for businesses of all sizes.
- **Healthcare** We have experience developing and maintaining hospital management software for over 20 years. From EHR systems to telemedicine, we also support the evolving needs of healthcare providers
- Education We create innovative educational platforms that support learning management systems (LMS), e-learning tools, and student management solutions
- **Finance** With 20+ years administering and maintaining financial software for the Gokulam Group, we are keenly positioned to take the next big steps in Fin-Tech
- AI/ML With a team of well trained AI/ML developers, we bring AI/ML enhancements to every project we work on
- Blockchain From Distributed Apps to Smart Contracts, our developers are available to implement cutting-edge solutions



# **Our Project Development Strategy**

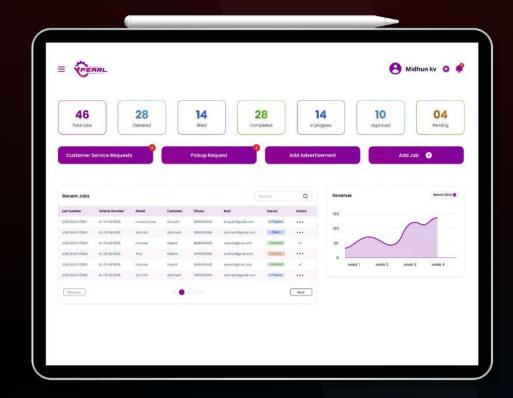
At GJ, we follow a holistic approach to ensure that your digital transformation is impactful, and your digital presence is vibrant and versatile:

- **a. Domain Deep-Dive:** We dig deep into your product domain to intuitively understand it and challenge and expand the boundaries of your products.
- **b. Industrial Strength Backend:** We leverage our decades-long experience in Spring Boot and cloud expertise to design and build industrial-grade, secure high-performance Java backends.
- c. Exceptional UX Design: We craft visually stunning and user-friendly interfaces that captivate your audience.
- d. Responsive Web Applications: Our web apps seamlessly adapt across all devices, ensuring consistent performance.
- e. Native-Compiled Mobile Apps: We deliver high-performance cross-platform mobile applications that are compiled-to-native, ensuring fast, reliable performance on both iOS and Android.

Let's explore how each aspect combines to create a powerful end-to-end solution







# Requirement Analysis + Domain Deep-Dive

We believe that great product-design begins with deep understanding. That's why our process starts with extensive Research and Development (R&D) into your domain. We dig deep to understand the nuances, challenges, and opportunities within your industry.

We then talk to you - A LOT - to understand what you, the client, specifically needs. You know your customers. You know the challenges you want to conquer. We adapt our domain knowledge to design for your specific needs, while being intensely aware of industry trends and conventions.

Every design-decision whether system-design or UX, is informed, intentional, aligned with your domain, and aligned with your business goals.



### Industrial Grade Backend

Your backend is the backbone of your application—it's where performance, security, and scalability come together. At GJ, we specialize in developing high-performance backend systems using Spring Boot, the industry-standard framework for building modern, enterprise-grade applications.

We design and build scalable, modular Spring-Boot based microservices, that enhance flexibility, guarantee maintainability and support smooth integration with your existing systems, APIs and third-party services.

Security is the cornerstone of our system architectures. Our Cloud-Native solutions are built from day one to scale effortlessly, have secure networking and ensure minimal downtime.







# **Exceptional UX Design**

Digital products live and die by their user experience. Software can feel like a blockade between a business' intent and the result. Good UX breaks those barriers.

At GJ, we understand intuitively, that good design is not about making things look good, and it is about making things work. That magical moment when a UI just clicks, and the person and the tool become one. That moment is what we keenly strive for.

Using the latest tools, and keeping up with the latest design trends, we craft visually stunning and user-friendly interfaces that captivate and enchant your audience.



# Responsive Web Approach

Your website is your first impression. Our Web Frontend Team specializes in creating fast, responsive, and visually stunning web applications using React.

Your business goals and user needs are our first priority. Using React's component-based architecture ensures your web app is easy to maintain, quick to load, and ready to grow with your business.

Performance and Mobile Responsiveness are non-optional. We build these technical foundations without compromising your time-to-market.

We prioritize Internationalization and Accessibility in line with your business objectives, to help you reach a wider, global audience.









## A Strong Mobile Presence

A fast, intuitive mobile app is the minimum bar for entry, for a brand into the digital world. We use Flutter, Google's powerful UI toolkit. To build iOS and Android apps that not only look great but deliver exceptional user experiences.

With a consistent vision for Web and Mobile from our Design Team, we build apps that are visually appealing, functionally robust, and efficient.

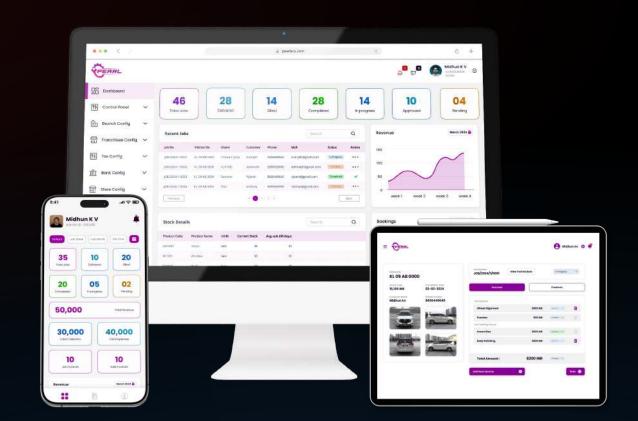
We achieve Native-Like Performance, with smooth animations and fast load times, ensuring a seamless user experience.

With a single codebase for both iOS and Android, we ensure your app is consistent, easy to maintain, and ready to scale.



### To Conclude, We Offer

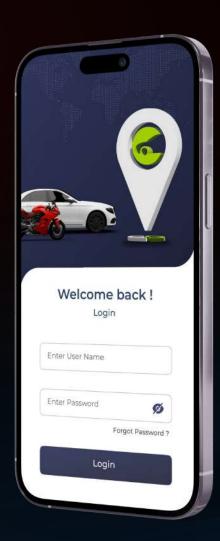
- 1. Deep Domain Research: We spend a large amount of time understanding your domain and your business.
- 2. Secure, Scalable Backends: Cloud-native Spring-Boot backends based on decades of experience are built for scalability and security.
- 3. User-Centered Design: Our designs are always focused on the end-user. We ensure that the final product is intuitive, user-friendly, and delivers a seamless experience.
- 4. Cutting-Edge Aesthetics: Beyond functionality, we create visually stunning designs that capture attention and differentiate your product in the marketplace.
- 5. Collaborative Process: We work closely with you at every stage, incorporating your feedback and refining the design and implementation, to ensure it meets your vision.
- 7. End-to-End Solutions: From concept, to design, to final execution on Web and mobile, our team handles every aspect of the UX process, ensuring a smooth transition from idea to reality.





# The GJ Advantage

Partner with us to Transform Your Visions Into Reality. With our extensive backend experience, modern design expertise, deep domain research and high-impact client engagement, your product will not only succeed but leave a lasting impression on your customers.







# **Our Happy Clients**















### In Summary

GJ Global offers both Dedicated Team Members for Hire, or to take end-to-end responsibility for researching, planning and developing complex Enterprise projects.

We are committed to providing resources that drive success. Our professionals are ready to integrate into your team, bringing with them the expertise and dedication needed to achieve your project goals.

As your trusted partner for custom project development, we can offer tailored solutions that address the unique challenges of your industry. With deep industry experience of over 20 years, and a proven track record of successful deployments, we bring innovation and expertise to every project, ensuring that your business not only meets but exceeds its objectives.

We look forward to opportunities to work with you in realizing your vision.



# THANK YOU



